THE LIFE CHRISTIAN CHURCH



SPONSORSHIP PROPOSAL

THE LIFE CHRISTIAN CHURCH

747 Northfield Ave. West Orange, NJ 07052

Boost Your Brand & Give Back

Partnering with The Life Christian Church's Hope for the Holidays allows your business to support a meaningful cause and gain community exposure. Aligning with a trusted local church showcases your brand's commitment to giving back, enhances visibility, and demonstrates dedication to positive impact. Join The Life Christian Church in spreading hope this season while building connections within the community.

CHRISTMAS EXPERIENCE DATES & TIMES:

FRIDAY, DEC. 13: 5-9PM SATURDAY, DEC. 14: 5-9PM SUNDAY, DEC. 15: 4-8PM

LOCATION:

THE LIFE CHRISTIAN CHURCH 747 NORTHFIELD AVE WEST ORANGE / LIVINGSTON BORDER

WEBSITES:

TLCC.ORG/CHRISTMAS TLCC.ORG/SPONSOR

THIS YEAR'S ATTRACTIONS:



Original Christmas Show: Be captivated by an unforgettable Christmas variety show featuring local and Broadway talent, sparking the magic of the season for everyone.



Dazzling Walk-Through Lights & Holiday Windows:

Wander through a magical world of Christmas lights and department store-style window displays that bring the wonder of Christmas to life



Indoor Family Fun:

Your children will step into our immersive Christmas Village with a take-home Christmas craft, as well as enjoy our new silent disco!



Food Trucks & Fireside S'mores:

Cozy up by outdoor fire pits and enjoy delicious treats that warm the heart.

Projected Visibility

2023 CHRISTMAS SHOW ATTENDANCE

2,500

TLCC EMAIL RECIPIENT LIST:

5,000

TLCC & TERRY A. SMITH FACEBOOK FOLLOWERS

36.398

TLCC & TERRY A. SMITH INSTAGRAM FOLLOWERS

21,933



FEAT. BROADWAY'S ADAM MONLEY (LES MISERABLES & MAMMA MIA!)



FEAT. BROADWAY PIANIST JUSTIN HORNBACK (MEAN GIRLS, THE PROM, KINKY BOOTS...)

TLCC GEOGRAPHICAL REACH

NJ, NY, & PA (NYC DMA)

AVG. NORTHFIELD TRAFFIC/WEEK

100.000



ONE OF OUR AT CAPACITY SIX SHOWS IN OUR STATE-OF-THE-ART AUDITORIUM (SEATS 700)



Sponsorship Packages

DIAMOND

DONATION: \$2,500

INCLUDES:

- Show Playbill Full Page Ad
- Promotional Post on Social Media
- Platinum, Gold, & Silver Package Benefits

PLATINUM

DONATION: \$1,500

INCLUDES:

- Show Playbill 1/2 Page Ad
- Mention in pre-show voiceover
- Mention in outdoor experience voiceover
- Gold & Silver Package Benefits

GOLD

DONATION: \$500

INCLUDES:

- Mention in Press Release
- Show Playbill 1/4 Page Ad
- Silver Package Benefits

SILVER

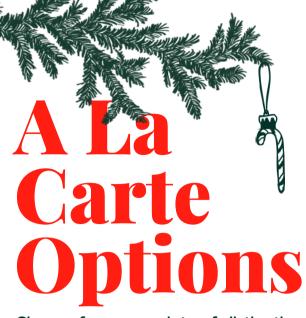
DONATION: \$250

INCLUDES:

- Mention on Website
- Mention in Ticket Confirmation Email
- Pre-show Slideshow Feature

A I A CARTE

For more detailed information on the A La Carte Options, please refer to the next page.



Choose from a variety of distinctive attractions available for sponsorship at the TLCC Christmas Experience! Each attraction comes with a designated sponsorship tier, and your business name will be prominently featured on a plaque in front of your sponsored attraction. Detailed sponsorship opportunities are outlined below.

30 Ft Christmas Light Tunnel

INCLUDES:

- Diamond Sponsorship benefits
- Specialized plaque with your business name on it at attraction
- Business card inserted in 300 quest gift bags
- Branded Giveaway

\$5,000



Featured Placement / Expect to Have High Visibility

Christmas Light Wedding Tree

INCLUDES:

- Diamond
 Sponsorship
 benefits
- Specialized plaque with your business name on it at attraction

\$3,000



Featured Placement / Expect to Have High Visibility

Family Experience

INCLUDES:

- Diamond
 Sponsorship
 benefits
- Specialized plaque with your business name on it at attraction

\$3,000

Holiday Window Displays

INCLUDES:

- Diamond
 Sponsorship
 benefits
- Specialized plaque with your business name on it at attraction

\$2,500

Volunteer, Cast & Crew Hospitality

INCLUDES:

- Diamond
 Sponsorship
 benefits
- Specialized plaque with your business name on it at attraction

\$2,500

Fireside S'mores Experience

INCLUDES:

- Platinum
 Sponsorship
 benefits
- Specialized plaque with your business name on it at attraction

\$1,500



Featured Placement / Expect to Have High Visibility

Make an Impact this Holiday Season & Boost Your Brand by Giving Back!

Partnering with Hope for the Holidays offers a unique opportunity for your business to support a meaningful while gaining valuable cause community exposure. By aligning with a trusted local church dedicated to serving others, you can showcase your brand's commitment to giving back. This partnership not only enhances your company's visibility but also demonstrates your dedication to making a positive impact. Join us in spreading hope and making the season brighter for those in need, all while building meaningful connections with our community.





TO PURCHASE YOUR SPONSORSHIP

VISIT: TLCC.ORG/SPONSOR

QUESTIONS? CONTACT

Yamiday Dalliah Email: ydalliah@tlcc.org Phone: (973) 731-7744. EXT. 123 TLCC.ORG/CHRISTMAS